

Labels & Branding

Stand Out

CP Cases designs protective packaging that not only integrates with your market or sales strategy, but also makes a positive statement about your company.

Labelling and branding are a low cost option that can give high value returns in presentation and instant recognition.

Labelling also aids positive identification of important case contents, especially vital for military applications.



Sewn-on badge on a CP Soft Case



Silk-screened standard information sign

Options

- Silk screen printing – variety of colour choices, good value option for runs of 10 or over on cases and bags, produced in-house with the latest equipment
- Engraved labels – ideal for application on AluWeld or AluCurve cases for small to medium quantities, with various colour options. Aluminium cases can be indented so that the label sits flush to the surface
- Etched labels – your details etched onto label for a distinctive look and attached to case surface (indented) for medium to large quantity runs. Available in stainless steel or polished brass
- Embroidered panel or sewn-on badge - for application on soft cases; your logo or brand will stand out from your bag, with multi-colours and close detail. For small, medium or large quantities.
- Swing label - for easy identification that can be simply removed.

Also available

- Stamping
- Stencilling
- Vinyl cut logos
- Barcoding
- Standard information / warning signs
- Customer supplied label if preferred

Alternatively we offer a label providing service to source your exact requirement (if not listed) on economic order quantities.

Generation and application charges on application

- **STAND OUT** from the crowd
- **RE-INFORCE** your company image
- **ENHANCE** your corporate branding
- **IDENTIFY** your equipment



Silk-screened logo on a OEM Bag



Engraved aluminium label on CP AluWeld case



Engraved plastic label



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